

Media Announcement  
April 2017

# LAPADA

ART & ANTIQUES FAIR  
BERKELEY SQUARE

## LAPADA Art & Antiques Fair partners with Gusbourne



LAPADA is pleased to announce multi-award winning Gusbourne as the English Sparkling Wine partner for the 2017 LAPADA Art & Antiques Fair. Complementing the LAPADA Fair's celebration of time-honoured craftsmanship and British heritage, Gusbourne *Blanc de Blancs*, which is regularly enjoyed at Buckingham Palace, will be served at the Private Preview and their full range of English Sparkling Wine will then be available throughout the week in the brasserie.



Based in Appledore, Kent, the original Estate dates back to 1410. However, it wasn't until Andrew Weeber planted the first vines in 2004 that it started producing wine. The vision for Gusbourne was clear: to create English Sparkling Wines that could stand alongside the very finest offerings from across the globe. Thirteen years later, Gusbourne supplies wines for leading restaurants such as The Fat Duck, Manoir Aux Quat'Saisons and La Gavroche and are stocked in Berry Berry Bros & Rudd, Selfridges, Harvey Nichols and Fortnum & Mason.

Speaking of the partnership, Gusbourne winemaker and CEO, Charlie Holland said *"I think this new relationship with LAPADA is a very exciting one for Gusbourne. As recognised leaders in our respective fields, LAPADA members and Gusbourne represent the pinnacle of their industry, channeling traditional expertise into timeless experiences appropriate for contemporary audiences."*

Mieka Sywak, LAPADA Fair Director, commented: *"Each year the LAPADA Fair aims to find new ways to surprise and delight our visitors and guests, and we are honoured to be the first international event serving Gusbourne Blanc de Blancs, to celebrate the opening of the Fair. With Berkeley Square being located at the centre of the UK's art and antiques market, it felt natural to celebrate with the very highest quality English Sparkling Wine as a wonderful opportunity to showcase this notable and exceptional vineyard."*

The LAPADA Art & Antiques Fair will return to Berkeley Square for its ninth edition from Friday 15<sup>th</sup> September to Wednesday 20<sup>th</sup> September 2017. Situated in the heart of Mayfair, the Fair is the leading destination for international collectors and buyers looking to source one-of-a-kind objects. Over 100 prominent specialists will be brought together to offer works in a broad variety of disciplines including the decorative arts, furniture, fine art and jewellery from antiquity to the present day.

**CULTURAL-  
AGENDA**

For more information please contact the LAPADA team at Cultural-Agenda:  
lapada@cultural-agenda.com tel: +44 20 7245 1066

# LAPADA

ART & ANTIQUES FAIR  
BERKELEY SQUARE

The LAPADA Fair is the flagship event of LAPADA the Association of Art & Antiques Dealers, the largest society of professional art and antiques dealers in the UK. Visitors can buy with confidence in the knowledge that each exhibitor, as a member of LAPADA, must adhere to a strict Code of Practice and an expert committee of 70 specialists is assigned the task of pre-vetting every piece individually for authenticity.

-ENDS-

## Notes to Editors

Event: LAPADA Art & Antiques Fair 2017  
Dates: Friday 15th September – Wednesday 20th September 2017  
Location: Berkeley Square, Mayfair, W1J 6EB  
Website: [lapadalondon.com](http://lapadalondon.com)  
Telephone: +44 (0) 20 7823 3511  
Opening Hours: Collectors' Preview: Thursday 14th September 2017: 3pm – 8.30pm\*  
Friday 15th September 2017: 11am – 8pm  
Saturday 16th September 2017: 11am – 7pm  
Sunday 17th September 2017: 11am – 7pm  
Monday 18th September 2017: 11am – 8pm  
Tuesday 19th September 2017: 11am – 8pm  
Wednesday 20th September 2017: 11am – 7pm  
Admission: Entrance by ticket priced at £20 each or by invitation  
\*£65 each for Collectors' Preview invitation  
Underground: Green Park - Jubilee, Victoria & Piccadilly lines  
Bond Street - Central & Jubilee lines  
Major bus routes: via Piccadilly, Regent Street and Oxford Street

## LAPADA the Association of Art & Antiques Dealers



LAPADA

THE ASSOCIATION OF  
ART & ANTIQUES DEALERS

LAPADA the Association of Art & Antiques Dealers is the largest society of professional art and antiques dealers in the UK. It is a trusted resource for private collectors and the art and antiques trade in the UK and 16 other countries around the world. Established in 1974 it boasts over 500 worldwide members, who are experts in their fields, with specialities ranging from fine art, jewellery and furniture to contemporary works, sculpture and ceramics. Due to the Association's strict Code of Practice, clients are offered total reassurance when purchasing from a LAPADA member. LAPADA offers a referral service for any member of the public looking for a trusted dealer in a specific area, who is seeking quality and assurance of authenticity. It also offers industry advice and lobbies on issues affecting its members and good practice in the art and antiques trade. In 2015, LAPADA launched its newly developed website, which is the leading online marketplace for sourcing authentic art and antiques from trusted LAPADA-accredited dealers. [lapada.org](http://lapada.org)

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Gusbourne

**GUSBOURNE**

Founded in 2004, Gusbourne is an award-winning English Sparkling Wine producer based in Appledore in Kent. Its dedicated wine-making team combine traditional techniques with the latest technology to produce the finest sparkling wines. Its wines are sold through leading stockists such as Berry Bros & Rudd, Selfridges and Fortnum & Mason and feature in many of the UK's most renowned establishments, including Le Manoir Aux Quat'Saisons, The Fat Duck and Le Gavroche. Gusbourne exports to locations across the world including the USA, UAE, Belgium, France, Switzerland, Austria and Denmark.